

EXPOSITION MONDIALE DE PHILATELIE « HELVETIA 2022 » A LUGANO

CONCOURS « PHILAMOVIE » / concours vidéo

Communiqué de presse du 28 juin 2021

We have received the following information about a video competition organised as part of the HELVETIA 2022 exhibition.

Today's technology enables new forms of communication that can reach a large number of potential new collectors, historians or interested persons by expanding philately and philatelic collecting. The opportunity to practice and expand the art of philatelic collecting through new technologies (Internet, video chat, etc.) has rarely been fully exploited until recently. Today, video creation has become amazingly easy, very cheap and popular.

HELVETIA 2022 would therefore like to announce a video competition on the topics of philately and postal history within the framework of the World Stamp Exhibition which will be held in Lugano. The aim of the competition is to promote our hobby, especially among young people, and to give them the opportunity to present the topics of philately and postal history from their point of view in the form of a short video.

The competition is open to all interested young people residing in a country participating in HELVETIA 2022. Each participant can submit up to 2 video films with the maximum length of one minute each. Participation is free of charge.

The entries will be judged by a Jury of five people chosen by the Organisation Committee outside its members. They will evaluate the videos according to the following criteria: Content and documentation: 50 %, Originality and theme development: 30%, Editing: 10%, and Audio: 10%.

The competition is endowed with attractive prizes. Participants are divided into 4

geographical regions according to their place of residence: Asia and Oceania; America; Europe and Africa, and Switzerland. For each region the prizes are as follows: 1st Prize: USD 750; 2nd Prize: USD 500; 3rd Prize: USD 250. These prizes will be presented to the respective national commissioners.

In addition, those national commissioners with the most entries will be rewarded as follows: 1st Prize: USD 500; 2nd Prize: USD 350; 3rd Prize: USD 250. All accepted videos must be free of royalties of any kind. The submitted works will not be returned and will be at the disposal of the organisation authorized to use and distribute them for non-commercial purposes, mentioning the name of the author.

Entries must be submitted to: philamovie@helvetia2022.ch at latest by 31 December 2021.
